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Education, Sport, Arts & Culture



The Southern African

ICT for Education Summit 2012

26-27 January, Victoria Falls

E-LEARNING TECHNOLOGY LINKING EDUCATION TO BUSINESS

Mr Richard Horton

Regional Vice President, EMEA,
Blackboard International



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ELEARNING TECHNOLOGY

**LINKING EDUCATION
TO BUSINESS**

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“

I am entirely certain that twenty years from now we will look back at education as it is practiced in most schools today and wonder how we could have tolerated anything so primitive. ”

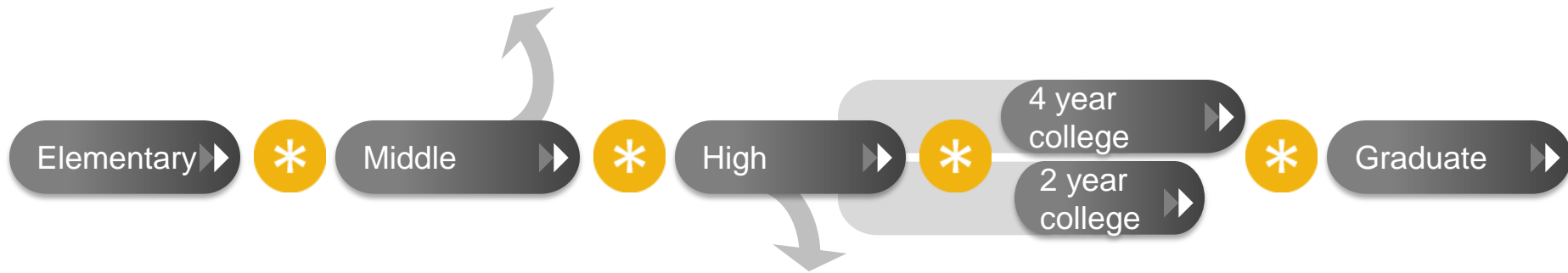
JOHN W. GARDNER,
Education Secretary to
President Lyndon Johnson,
1965-1968





Source: <http://mrmillersblog.com>

The Education Pipeline Today



On average, 100 9th graders (age 14-15) leads to roughly 17 to 26 college graduates

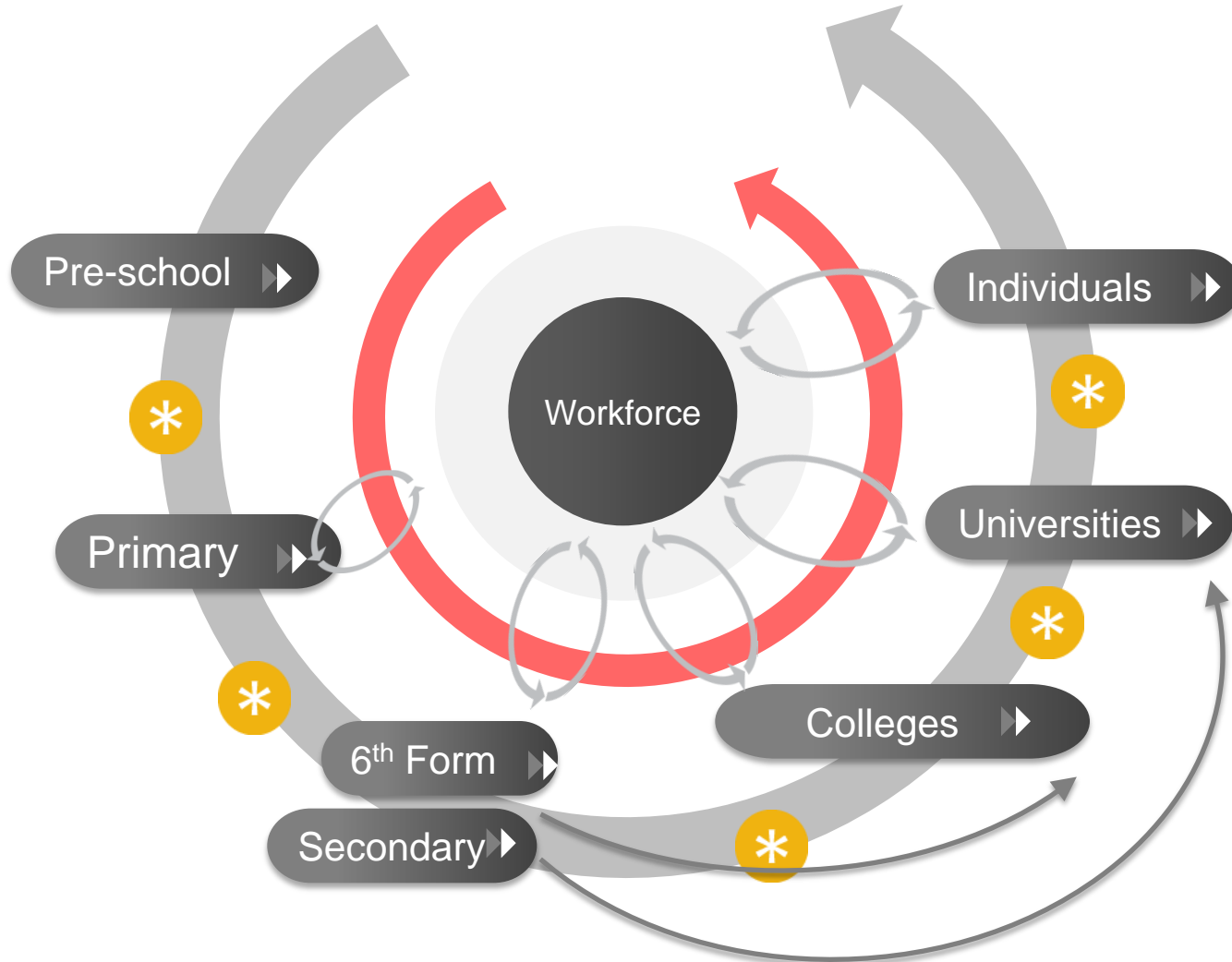
Bill Flores President University of Houston - Downtown
“What we have doesn't work”

Characteristics of an Ideal Education System

(Source, Polling at K20 Council Meeting) N = [40-44]

- 1) *Modular competency (outcomes) based*
- 2) *Supports multiple exit and entry paths to workplace*
- 3) *Student flexibility/choice in learning*
- 4) *Removal of barriers and access to learners*
- 5) *More effective teachers*
- 6) *Individual student records through student lifetime*
- 7) *Keeping pace with technology students use*

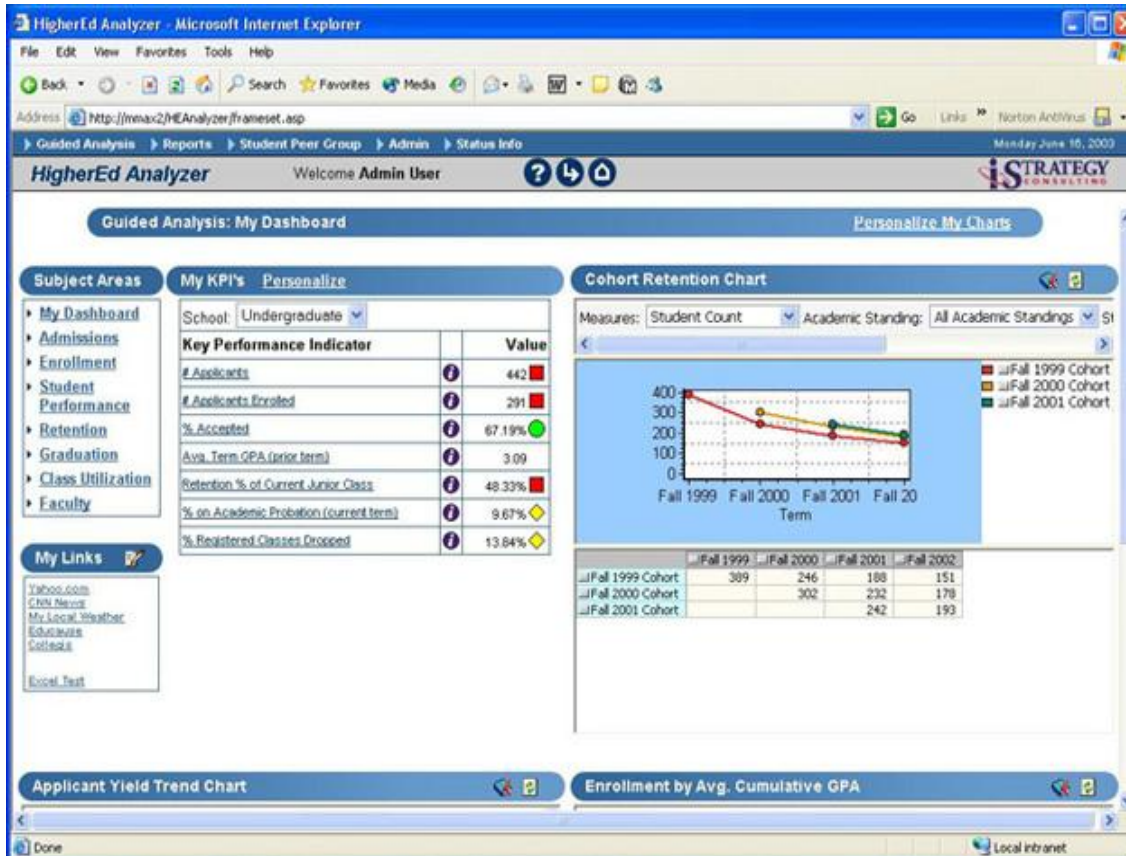
Education Cycles with parallel virtual system



Necessary aspects of education change

- 1) Individualizing Education
- 2) Better Teacher Preparation
- 3) National Standards
- 4) Necessity of Early Education
- 5) Performance Measurement
- 6) Cooperation Between the Segments

Blackboard Analytics



Provides Business Intelligence (BI) software for education institutions including analytical, reporting, and data warehousing

IDEAL-NM

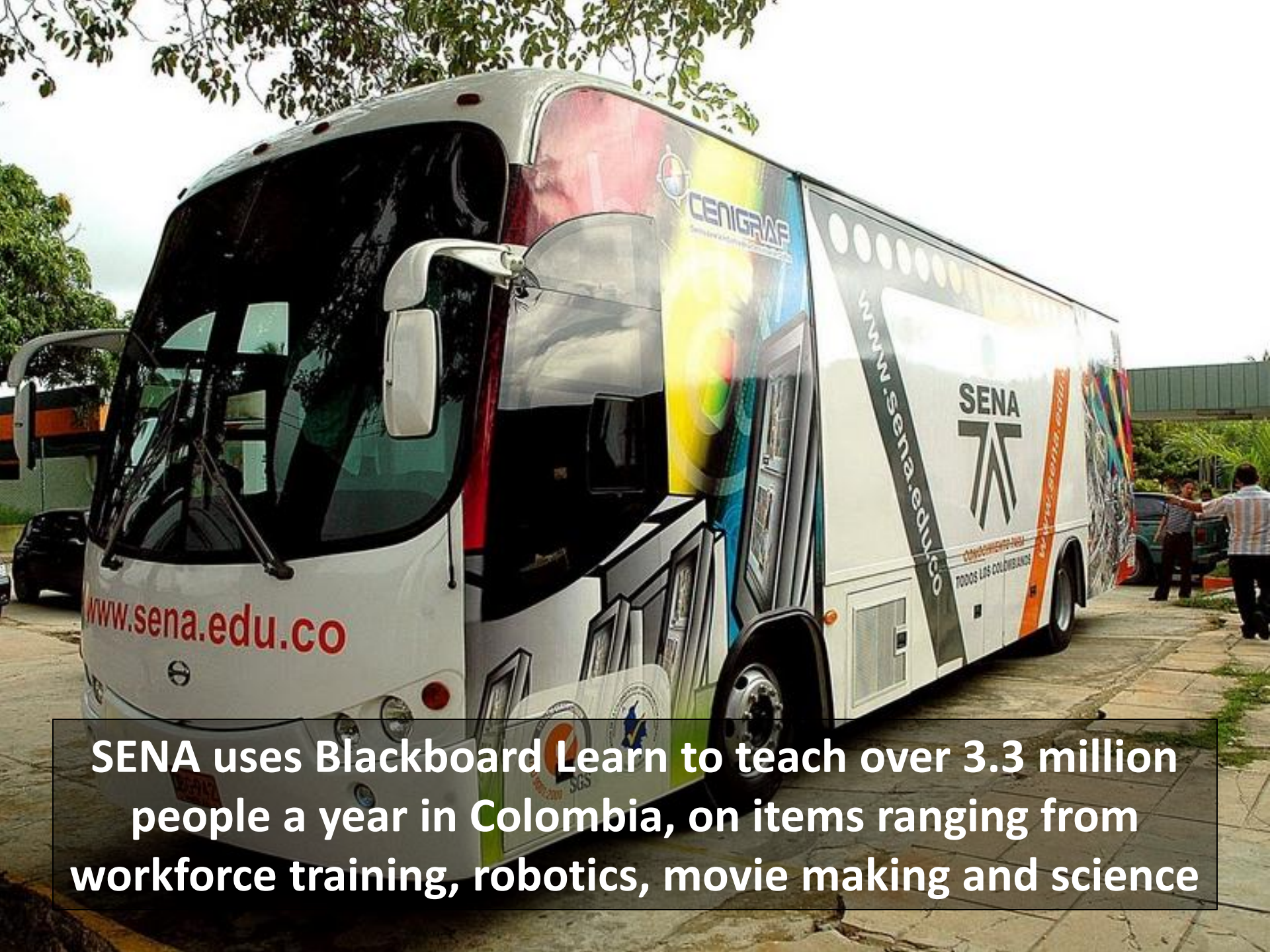


INNOVATIVE DIGITAL EDUCATION AND LEARNING
A NEW MEXICO HIGHER EDUCATION AND PUBLIC EDUCATION PROGRAM

An advertisement for IDEAL-NM. The top half shows a desert landscape with a prominent rock formation under a blue sky with white clouds. Text overlaid on the image reads: "Giving YOU MORE OPTIONS to succeed!". Below the image are three dark grey rectangular boxes with white text: "P-12 Online Learning", "HIGHER ED Online Learning", and "STATE AGENCIES Online Training". Each box has a thin horizontal line at the bottom.

New Mexico is the first state in the nation to create a state-wide eLearning system that from its inception encompasses all aspects of learning from traditional public and higher education environments to teacher professional development, continuing education and workforce education.

www.ideal-nm.org



SENA uses Blackboard Learn to teach over 3.3 million people a year in Colombia, on items ranging from workforce training, robotics, movie making and science

Thank you!

Richard Horton

Regional Vice President
Europe, Middle East and Africa
Blackboard International
richard.horton@blackboard.com



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