







# Partnerships in Learning

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# Independent (Private) Schools: The Sector and Opportunities for Partnership

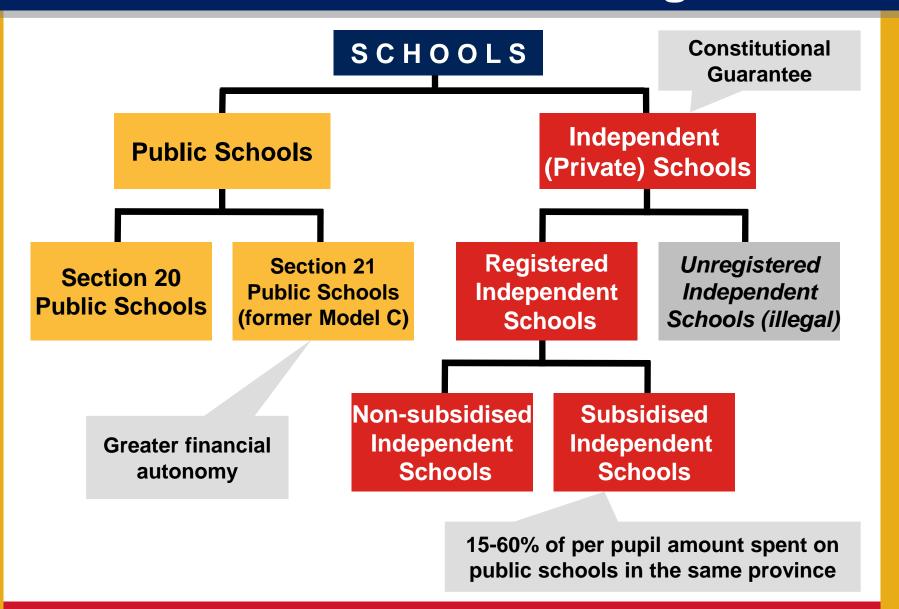


Independent Schools Association of Southern Africa

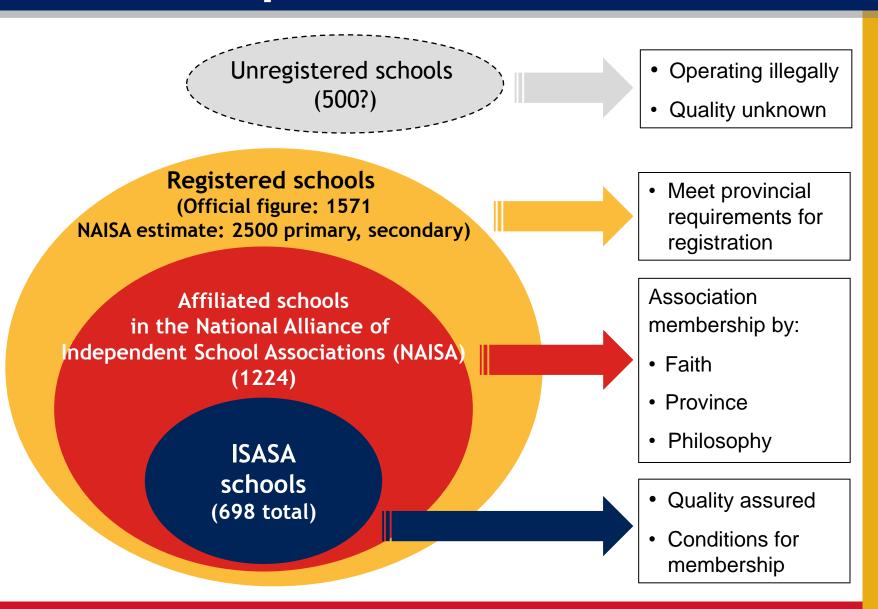
Quality Values Diversity

Simon Lee
Information and Technology Manager

## The South African Schooling Sector



## The Independent School Sector



# **About the Independent School Sector**

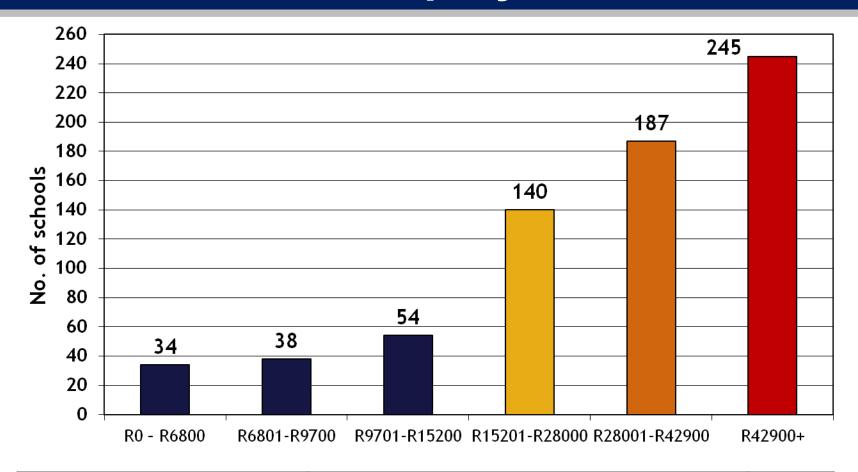
- Rapid growth in number of schools
  - From around 500 in 1994 to 2500 in 2012
- Rapid growth in number of learners
  - Between 2000 and 2010 public school enrolments grew 1.4%; independent schools grew 75.9%
  - Pupil numbers nearly doubled from 256 283 (in 2002) to 504 395 (in 2012)
- Changing demography
  - Range of schools from low- to high-fee
  - 73% of learners are black
  - Fastest-growing market: black middle, working

#### **About ISASA**

- A voluntary association, not a governing body
- Schools
  - 698 total member schools
  - 657 in South Africa; 41 outside South Africa
  - 204 Pre-primary, 290 Primary, 204 Secondary
- Teachers and pupils
  - +/- 12 500 teachers
  - +/- 157 000 pupils
- Range and diversity
  - Very low-fee to very high-fee
  - Large and small, rural and urban, religious and

secular hoarding and day monastic and co.

# ISASA's Membership by Fee Level, 2012



Many more low-fee and mid-fee schools joining

Total schools with fees below R6 800 p.a.	34
Total schools with fees below R15 200 p.a.	126
Total schools with fees below R28 000 p.a.	266



The Wykeham Collegiate, Pietermaritzburg



Lobethal School, Tugela Ferry



St John's College, Johannesburg



Nanaga Primary, Colchester

# Trends in Independent Schooling

#### Rapid growth of new private schools

- Non-profit, established, "traditional" private schools
- Expanding chains of for-profit, high- and midfee schools: Crawford, Curro, Centurus
- New chains of mid- and low-fee schools
  - Meridian, Spark schools, 1886 Foundation, African School for Excellence

#### Increasing international investment

- International Finance Corporation (IFC)
- Investors from India
- Additional British investors

#### Where do the Others Fit In?

65000

60000

55000

50000

45000

40000

35000

30000

25000

20000

15000

10000

5000

0





**R55 000+ per annum** 



Roughly R25 000 – R67 000 per annum Majority of schools around R32 000



R13 000 per annum

Exact fees unknown
Estimate R15 000 per
annum



R15 600 - R21 000 per

annum



SPARK SCHOOLS

R10 000 per annum



AFRICAN SCHOOL FOR EXCELLENCE



# Issues in Independent Schooling

- The role of public vs. private education
- Changing misperceptions about the sector in public, media and government
- Complex government relations
  - On-going problems re issues such as registration, subsidies, municipal property rates
  - BUT also official recognition and opportunities for partnerships
- Increased competition
  - More schools and for-profit school chains
  - More consumerist, demanding and litigious parents

## **Opportunities for Partnership**

#### Partner with an Association

- ISASA Corporate membership
- ISASA Mathematics and English Programme
- Not involved in decision-making on procurement

#### Partner with a chain of schools

- Regional/national projects and initiatives
- Centralised decision-making on procurement

#### Partner with an individual school

- Local-level projects and initiatives
- Twinning or community development
- Direct decision-making on procurement

## An Example: ISASA M&E Programme

- Contribution to quality education for all learners in Southern Africa
- 2 components teacher intern and learner sub-programme
- 2 triangular joint ventures to promote development of quality teachers of maths, science and English
  - DBE/Investec/ISASA for teacher intern programme
  - ETDP SETA/Transnet/ISASA for learner programme
- Additional involvement welcome!